

Theresa Weston

From: Social Enterprise Alliance-LI Chapter [Social_Enterprise_Alliance_LI_Ch@mail.vresp.com]
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To: Theresa Weston
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The Social Enterprise Leader

The Newsletter of The Social Enterprise Alliance of Long Island



social enterprise alliance

Where mission meets the marketplace.® Long Island Chapter

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Special Thanks to Flexible Systems for creating and designing the new SEA Website, check it out [here](#).



Upcoming Events:

**Power your Mission:
Conference on Social
Enterprise**
Tuesday, December 4th

SEA-LI's First Year a Success

Dear SEA-LI Members and Friends:

Thank you for being involved with our chapter and working to bring social enterprise to Long Island. As we prepare to launch into another program year, we thought to send an update on what we've accomplished in our first year.

SEA-LI has worked with the National Chapter to help bring an array of educational programs to the Long Island community. Hosting several seminars and two networking events; starting a blog; launching a brand new website; bringing in 31 members; launching our first training/consultation program; interviewing with Forbes Magazine, Long Island Business News and Newsday; we consider our first year a success.

In addition, SEA-LI has provided consulting for several major nonprofits.

With a membership list of over 100 different names and organizations, we thank you, our members and supporters for helping to make SEA-LI a reality.

We look forward to connecting with you, hearing your ideas, and seeing you at our future events.

Thank you. If you have any questions, please feel free to contact us at 631-780-4704 or info@sea-li.org.

Recap our 2012 Events:

8:00 a.m.–4:30 p.m.
UJA-Federation of New York
Seventh-Floor Conference Center
130 East 59th Street
New York City

Click [here](#) for more information and to register!

Emerging Social Enterprise and Entrepreneurship Models on Long Island

Wednesday, November 28
Time & Location TBA.

SEA-LI Board of Directors

President-Interim
Ken Cerini
Cerini & Associates, LLP

Vice President:
Nancy Engelhardt
Energiea Partnership
Molloy College

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Joseph Campolo
Campolo, Middleton, & McCormick

Directors:
Randi Dresner, Island Harvest

Julie Samkoff

Inaugural Kick-off
Social Enterprise-A Nuts & Bolts Discussion
Choosing Legal Structures for Social Enterprises
Two Networking Events
Social Enterprise Training Program
Funding & Financing Social Enterprises

Training/Consultation Program

SEA-Long Island's Social Enterprise Training/Consultation Program was launched on April 17 and ended on May 22 after six weeks of 20 hours of training. Nine nonprofit organizations completed the training program which assists organizations to identify and plan a social enterprise project in order to produce new revenue. SEA-LI continues to provide monthly group consultation to program graduates.

Future Plans for SEA-LI

SEA-LI is planning to provide additional, informative seminars to the region. Below are some ideas:

- Networking Reception: This event will be free to attend for both members & non-members and will be held in January.
- November 28th: Emerging Social Enterprise and Entrepreneurship Models on Long Island
- Mentorship Programs.

Join SEA-LI

As an SEA member, you enjoy many benefits. Among them is Grant Station's Insider, a grant notification digest that's filled with the latest national and regional grant opportunities, as well as upcoming federal deadlines that will assist the serious grant seeker. The GrantStation Insider is delivered directly to you each week by Monday. Members also receive discounts at SEA-LI training, seminar, and conference events.

For member information and to become a SEA member, go to: www.sea-li.org and follow the Membership link.

Sector News from National

[Health Foundation of Greater Cincinnati report](#)

Chuck Schwartz, Green
Long Island Inc.

Bruce Newman, Pipeline,
LLC

Chapter Administrator:
Theresa Weston

[on developing a social enterprise ecosystem](#)

by Andrew Larkin, SEA Intern for Research and Content

Curious about new ways to develop sustainable income and keep a wide variety of important services on the market? The Health Foundation of Greater Cincinnati launched a major grant program to start-up health social enterprises in the Cincinnati area in 2007. In over three years of operation this initiative did more than create a few start-ups, it initiated a conversation that helped bring a social enterprise ecology into existence in Cincinnati. “When we were developing Flywheel’s business plan, we deliberately reviewed the successes and challenges within the Health Foundation’s landmark work on social enterprise and embedded them into our business model,” said Flywheel Lead Partner Suzanne Smith, SEA Board Member. Flywheel (a member of SEA) has become the hub for Cincinnati social enterprises.

The Health Foundation took proposals in 2006 and began providing grants to 9 prospective social enterprises in 2007, offering support from experts in the field and regular consultation about business strategies. Though the success rate of these enterprises was slightly lower than the national start-up average, the Health Foundation gained a lot of knowledge, which they are publicizing to benefit the social enterprise world as a whole. They learned about the importance of networks through quarterly meetings, and the ability to focus on customer needs which social enterprise models provided. But they also learned that it took time for these entrepreneurs to get used to the idea of some undertakings failing, and took work to get them to change course before it was too late. Positive experiences taught the group about the importance of solid, responsible leadership, while setbacks revealed the key role analysis plays in business decisions. The Health Foundation took a risk, and though they didn’t achieve complete success through the social enterprises they founded, they got a lot of return through the knowledge they built up and the infrastructure they created for current and future trailblazers. Read more here:

https://www.healthfoundation.org/upl/SocialEnterpriseSummary_061212.pdf

Social Enterprise Alliance Long Island
3340 Veterans Memorial Highway
Bohemia, NY 11716
P: 631 780 4704.
E: info@sea-li.org
w: www.sea-li.org

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